



Don't Be Afraid to Persuade: Using Persuasion to Win

Have you ever felt that you might not have the right mindset and tools to win over others to your point of view? Are you hesitant to be persistent in your persuasion for fear you'll be perceived as pushy and overly aggressive? If so, please join us at the upcoming ABA Women Rainmakers Spring 2016 workshop: **Don't Be Afraid to Persuade: Using Persuasion to Win.**

During this workshop, we will explore the art of persuasion in depth, using sound principles and group exercises to help you gain the confidence you need to succeed at appropriately influencing others. We'll discuss the importance of persuasion, what motivates people to be influenced, developing persuasion skills that work best for you, and more. Women attorneys at all levels of experience can benefit from learning how to successfully use persuasion in their interactions with clients, colleagues, and others.

The workshop will take place on **April 6, 2016 at 11:45 a.m. – 1:30 p.m.**

Hosted by:

Little Law Firm

Location:

50 West San Fernando St.
San Jose, CA 95113

Registration is required. Lunch will be served. Program includes networking so arrive early.

The program is free to all attendees, ABA and non-ABA members alike, but registration is required. Space is limited, so please reserve your place and [REGISTER NOW!](#)

